



Vibe 28® Core Studio Equipment Package

Turnkey Boutique Fitness System

A complete, professionally maintained boutique fitness studio package anchored by 10 commercial-grade Power Plate Pro5 systems, designed for immediate deployment in a studio, gym, or wellness concept.

Retail Replacement Value: \$136,000+

Offered as a complete package: \$60,000

Core Assets Included;

Anchor Equipment

- 10 × Power Plate Pro5 (Commercial Grade)
Retail Value: \$114,950

Strength & Studio Equipment

- Hampton FIT Commercial Dumbbell Set – \$9,892
- Commercial Rolling Weight Rack – \$1,448
- Group fitness equipment (bands, balls, sliders, wrist weights, jump ropes)

Studio Infrastructure

- Professional sound system (speakers + subwoofer) – \$2,500
- Audio mixer (connects full system) – \$600
- Studio-ready accessories for immediate class use

Positioning

This package represents the most expensive and time-consuming portion of building a boutique fitness studio – already sourced, tested, and configured.

Ideal For

- Boutique fitness studio launch
- Personal training or small-group concept
- Medspa or recovery studio expansion
- Gym owners adding vibration training & recovery
- Wellness entrepreneurs launching a new concept

Turnkey. Immediate. Scalable.

Launch without delays and step directly into a fully built boutique fitness foundation.



Vibe 28® Brand & Studio Experience Package

Signature Boutique Fitness Environment

A curated collection of branded and aesthetic studio elements designed to create the signature Vibe 28® experience – a high-energy, lifestyle-driven boutique fitness environment.

This package enhances both visual identity and client experience, ideal for buyers seeking a premium studio presence.

Included Elements

Brand Identity & Visual Experience

- Vibe 28® Neon Logo Sign
- “Vibe Tribe” Neon Sign
- “Vibrate Higher” Neon Sign

Studio Aesthetic & Atmosphere

- Signature hanging pendant lights
- Decorative candle holders & flameless candles
- Leaderboard / event display system

Exterior Presence & Activation

- Exterior marquee signage with halo/neon
- Branded sidewalk signage
- Event and promotional display materials

Positioning

These elements were used to create the recognizable Vibe 28® environment – enhancing social visibility, client experience, and brand identity.

Use Cases

- Launching Vibe 28 under license
- Enhancing an existing fitness or wellness space
- Creating a high-end boutique studio aesthetic
- Pop-ups, activations, and brand experiences

This package is not required for equipment purchase, but is highly recommended for buyers seeking a fully realized boutique studio environment.

More than equipment – this is the environment that made Vibe 28 a standout experience.