



Vibe 28®

FITNESS & *Wellness*

BOUTIQUE STUDIO

Launch or Own Vibe 28®

A proven boutique fitness concept built for modern wellness, group training, and scalable revenue.

The Concept

Vibe 28® is a boutique fitness model built around 28-minute vibration training using Power Plate technology.

Developed through 5+ years of real-world studio operation, the system is designed to deliver:

- High-energy group classes
- Strong client retention
- Efficient, high-revenue-per-hour structure
- A premium, lifestyle-driven fitness experience

This is not starting from scratch – this is stepping into a system that already works.

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CONTACT

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Brand, Media & Community Growth Engine

Vibe 28® is more than a workout – it is a brand-driven experience built to generate visibility, community, and consistent client demand.

- Featured across local media and television
- Built through events, partnerships, and activations
- Proven ability to drive organic client acquisition
- Designed as a social, lifestyle-driven fitness experience
- Creates strong retention through energy, community, and experience

This is what transforms a fitness concept into a brand.



TWO WAYS TO MOVE FORWARD

OPTION 1: LICENSE THE BRAND

\$20,000 Initial

\$1,000/monthly

You Get:

- Vibe 28® brand name + identity
- 28-minute class formats
- Programming + class structure
- Pricing + membership model
- Studio layout guidance
- Instructor onboarding + hiring framework
- Marketing guidance + social media positioning
- Proven systems built from real-world studio success
- Launch guidance + ongoing remote support
- Ongoing remote advisory support (text, call, and real-time guidance as needed)

OPTION 2: BUY THE BRAND

\$50,000

You Get:

- Full ownership of Vibe 28®
 - Trademark + intellectual property
 - Branding + visual identity
 - Programming + class systems
 - Pricing + business model
 - Marketing + social media framework
 - Vendor + sourcing relationships
 - Proven systems built from 5+ years of studio operation
 - Initial transition support and guidance
 - Direct access for questions, setup, and early-stage decisions
- **Includes the systems, structure, and real-world experience that built a 5-star, community-driven studio.**
 - **Ongoing support is available to ensure proper setup, execution, and long-term success.**
 - **Studio equipment available separately – see Equipment Page for full build-out options.**

DESIGNED TO REMOVE GUESSWORK AND ACCELERATE YOUR PATH TO A SUCCESSFUL, PROFITABLE STUDIO.



Why Vibe 28® Works

- Proven through real-world studio ownership
- Built on community, events, and partnerships
- Designed for strong retention and repeat clients
- Efficient, high-revenue-per-hour model
- Differentiated from saturated fitness concepts
- Built as a lifestyle brand – not just a workout

**This is a system designed to launch quickly, operate efficiently,
and grow into a scalable wellness business.**

*Thank you!
Angelique*