



# Vibe 28® | A Strategic FITNESS & *Wellness* OPPORTUNITY

## **Vibe 28® | A Strategic Wellness Platform Boutique Biohacking Fitness & Wellness Concept**

Structured for Scalable Deployment Across Fitness, Hospitality  
and Lifestyle Environments

Vibe 28® is a vibration-based boutique wellness platform refined through real-world studio ownership and built around a proprietary 28-minute class architecture.

Designed for upscale, bio-hacking, high-efficiency deployment, the platform supports multiple expansion pathways including brand acquisition, territory licensing, and white-label studio launch.

This is not a single-location concept.  
It is a structured, scalable wellness platform.

Angelique Gorges  
Founder | Vibe 28®

*Angelique Gorges*



## CONTACT

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📞 310-709-1193

✉️ hello@Vibe28.com

📍 Fort Lauderdale, FL

🌐 Vibe28.com



# Vibe 28® ACQUISITION PATHWAYS

Three structured ways to deploy, scale, or own the Vibe 28® platform

## OPTION 1 – FULL BRAND ACQUISITION + STUDIO PACKAGE

Own and control the Vibe 28® platform  
**\$80,000**

Full Package + Launch Implementation  
**\$100,000**

Includes:

- Vibe 28® trademark & intellectual property
- Brand identity (logos, design systems, signage rights)
- Proprietary 28-minute programming framework
- Class formats (group, recovery, private training)
- Pricing architecture & membership models
- Marketing systems & campaign frameworks
- Social media & digital assets
- Vendor relationships & sourcing guidance
- Studio layout standards & operational framework
- **Full studio equipment package (\$60K+ value)**

Included:

- 30-day onboarding & transition support

Optional Add-On:

- Implementation & Launch Package (see Advisory page)

*- Ideal for investors, developers, or operators seeking full ownership and scalability*



# Vibe 28® ACQUISITION PATHWAYS

Three structured ways to deploy, scale, or own the Vibe 28® platform

## OPTION 2 – TERRITORY LICENSING

**Launch under the Vibe 28® brand with ongoing support**

**\$25,000 initial fee**

**\$1,000/month flat**

Includes:

- Licensed use of Vibe 28® brand & identity
- Proprietary programming & class systems
- Studio design & layout guidance
- Pricing & membership strategy
- Presale & launch roadmap
- Instructor hiring & training structure
- Marketing frameworks & partnerships
- Ongoing advisory support

*-Ideal for operators who want a proven system with continued guidance*



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## OPTION 3 – EQUIPMENT ACQUISITION

**Launch your own concept with a turnkey studio setup**  
**\$60,000**

Includes:

- 10 Commercial Power Plate systems
- Full commercial dumbbell system
- Group fitness equipment & studio accessories

Optional:

- Consulting & launch support (see Advisory page)

Ideal for buyers seeking speed, flexibility, or a white-label concept

## Equipment Requirement

All pathways require vibration platform equipment.

Buyers may purchase the existing package at 65% below retail offered here or source new equipment independently.



# Vibe 28® PLATFORM Expansion

## **Vibe 28® is structured for multi-vertical growth:**

Vibe 28® is structured for multi-vertical deployment:

- Boutique fitness studios
- Luxury residential developments
- Hospitality & resort environments
- Cruise & maritime wellness (Vibe 28 at SEA®)
- Executive wellness spaces
- Private training studios

The platform is designed to integrate into lifestyle-driven environments where wellness, community, and revenue generation intersect.



# Vibe 28® EQUIPMENT

## **Vibe 28® Equipment Package**

- Retail Value: \$135,957
- Offered at: \$60,000

### **Includes:**

- 10 Commercial Power Plate systems
- Full commercial dumbbell system
- Group fitness + studio accessories
- *Vibe 28 signage if branding a Vibe 28*

### **Use cases:**

- Boutique studio launch
- Hospitality integration
- Wellness concept development

*Full asset list available upon request*



# Vibe 28® Advisory & Implementation

**Optional support designed to accelerate launch, reduce risk, and optimize performance**

## **OPTION 1 – FULL BRAND ACQUISITION**

### **Included Transition Support**

- 30-day onboarding period
- Brand transfer & systems overview
- Operational guidance (limited)

## **IMPLEMENTATION & LAUNCH PACKAGE (RECOMMENDED)**

For buyers who want to execute at a high level from day one

**\$20,000**

90 days

Includes:

- Location strategy & site selection guidance
- Studio layout & flow optimization
- Equipment deployment planning
- Programming implementation & class structure
- Pricing & membership strategy
- Hiring & instructor onboarding systems
- Presale strategy & revenue ramp plan
- Local partnerships & brand positioning
- Launch execution guidance
- Weekly strategy calls (4–6 weeks)

Designed to significantly reduce trial-and-error and accelerate time to profitability



# Vibe 28® Advisory & Implementation

**Optional support designed to accelerate launch, reduce risk, and optimize performance**

## **Consulting Packages (Optional)**

For equipment buyers or additional support needs

### **Starter Support – \$1,500 = 7 days**

- Strategy calls
- Setup & programming guidance

### **Launch Support – \$5,000 = 30 days**

- Studio setup
- Pricing + staffing guidance
- Launch planning

### **Ongoing Advisory (Optional)**

- Monthly Advisory: \$750/month remote = one year contract
- Strategy Intensive: \$1,500 per day in-person session (travel included)