



Vibe 28® Studio Equipment Flexible Build Options

Flexible Equipment Options

Power Plates available individually or as a full system.

Professionally maintained boutique fitness equipment designed for immediate studio launch.

Power Plate Pro5 (Commercial Grade)

Retail: \$11,950+

Your Cost: \$5,500 each

(9–10 units available)

Optimized for 8–10 client group class format – ideal boutique studio size

This is the core revenue driver of the Vibe 28 model.

Strength Group Fitness Hampton FIT JELLY Dumbbell Equipment

Hampton FIT Commercial Dumbbell Set and Iron Cart on wheels

Your Cost: \$5,000 (Retail ~\$12,000)

Group fitness equipment set up

Hip bands, therabands, yoga balls, sliders, wrist weights, jump ropes (10 sets of each)

Your Cost: \$750

Complete Studio Sound System

Includes:

- 2 Speakers
- Audio mixer

Your Cost: \$1,000 (Retail ~\$2,500)

Positioning

This package represents the most expensive and time-consuming portion of building a boutique fitness studio – already sourced, tested, and configured.

Ideal For

- Boutique fitness studio launch
- Personal training or small-group concept
- Medspa or recovery studio expansion
- Gym owners adding vibration training & recovery
- Wellness entrepreneurs launching a new concept

Branding and environment are what separate a studio from a business – this is what drives client experience, retention, and visibility.

Designed for Immediate Launch

You can build this from scratch – or step into a system that is already built, tested, and ready to generate revenue.



Brand & Studio Experience (Optional Upgrade)

Signature Boutique Fitness Environment

A signature boutique fitness environment designed to create a recognizable, high-energy, and premium client experience.

Create the signature Vibe 28® look and feel.

BRAND IDENTITY & SIGNATURE ELEMENTS

The core visual identity of Vibe 28® -what makes the concept instantly recognizable, marketable, and elevated.

Includes:

- Exterior marquee “Vibe 28®” sign with halo/neon
- Vibe 28® logo neon sign
- “Vibe Tribe” neon
- “Vibrate Higher” neon

Retail Value: \$4,500+

Your Price: \$2,000

IMPORTANT:

Included with Brand Acquisition

Included with Licensing (to ensure proper brand execution)

Not included with equipment-only purchases

STUDIO AESTHETIC & FIXTURES (OPTIONAL ADD-ONS)

Design elements that enhance the studio environment and elevate the overall experience.

Lighting & Visual Atmosphere

-5 Large, White 20" diameter modern globe pendant lights

Retail: \$150 each

Your Price: \$50 each

Statement Interior Pieces

-Sliding barn door system

-Metal leaderboard / display system

Retail: \$1,600+

Your Price: \$700

Additional Studio Elements

-6 Candle holders + flameless candles

-2 Large Baskets (towels / Yoga Mats)

-3 Shoe Cubby Bench

Retail: \$350+

Your Price: \$100

POSITIONING

This is not required to operate – but it is what transforms a fitness space into a brand-driven, social, and premium experience.

This is the visual identity and environment that made Vibe 28® a standout, highly marketable boutique concept.